



**Cultivating Relationships
and Resources
for the Benefit of Humanity**

Sections Congress 2008

IEEE Foundation Mission

- Cultivate relationships and resources to advance IEEE's core purpose

“to foster technological innovation and excellence for the benefit of humanity”

- Match donors with IEEE activities

Reminder: Donors contribute to their interests

Cultivate Relationships

- **Develop relationships with donors and potential corporate partners to identify their interests**
- **Match innovative activities of IEEE OU's with donors and corporate partners**
- **Foster relationships with the leadership of sections and societies to develop activities:**
 - **That respond to the interests of members**
 - **That resonate with donor and corporate interests**

How the IEEE Foundation Can Work with a Region/Section on a Project



Foundation & Region or Section: Provide Seed Start-up Funding for a Project

Section: Serve as Fund Administrator

Foundation: Assist with initial Fundraising Efforts



Serve as Fund Administrator

Regions and Sections can request the IEEE Foundation to establish a fund on its behalf

- **Fund can be for a specific activity (award/scholarship/project) or general in scope**
- **Fund is used to accept and manage contributions given to support a philanthropic activity**
- **IEEE Region/Section is delegated the expenditure authority against the fund**
- **Fund must have minimum balance of US\$20,000**

Assist with Fundraising Efforts

IEEE Development Office will:

- Provide consultation on fundraising efforts
- Assist with solicitation materials, including - online giving, matching gifts, tribute giving, and direct mail solicitation
- Assist Section with cultivation of major donors (\$10k and up) to discuss giving opportunities
- Negotiate gifts to 'seed' the Section Fund and arrange gift agreements for major gifts
- Acknowledge gifts and steward donors

What Can You Do to Help?

- **Provide the Sections in your Region with information about the Foundation**
- **Encourage the members in your Region to support the Foundation financially, especially Life Members**
- **Provide the Foundation with contact information on individuals, corporations, and other entities that are potential donors**

What Can You Do to Help?

- **Assist in identifying IEEE members that can help financially**
- **Make sure**
 - (a) that project grant proposals coming from your Region/Sections are innovative**
 - (b) that the results of the project have the potential to be reproduced by similar organizational units throughout IEEE**
 - (c) that, where possible, proposals have matching funding support**

Peer Recognition Past Award Recipients



R1 - Timothy Berners-Lee
2008 Maxwell Medal



R2 – Joseph Bordogna
2008 Education Medal



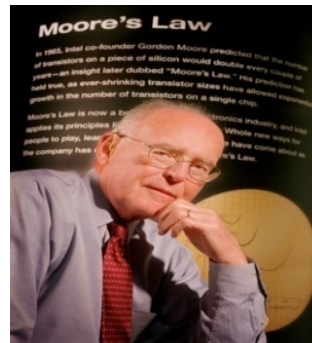
R3 – Anita Jones
2007 Founders Medal



R4 - Nick Holonyak, Jr.
2003 Medal of Honor



R5 - Carlos H. Paz de Araujo
2006 Noble Award



R6 – Gordon Moore
2008 Medal of Honor



R7 – Bob Alden
2002 Pratt Award



R8 – Maurice Papo
2008 Pratt Award



R9 – Antonio Bastos
2006 Pratt Award



R10 – Narayana N.R. Murthy
2007 Engineering Leadership

Examples of Recent Grants

Region 1: Mainstreaming Engineers in Africa and the Middle East – Boston Section

Region 3: IEEE emeritbadges.org Project – Richmond Section

Region 6: Biomed Engineering Roadshow for Middle Schools – Buenaventura Section

Region 8: Telsla - Neverending Story – Serbia and Montenegro Section

Region 9: Workshop Robotics at School – Morelos

Region 10: Hong Kong – Xian Intercity Collaborative Learning – Hong Kong Section

For More Information

Please visit the Foundation's website at

www.ieeefoundation.org

For general inquiries and grant information
contact us at

foundation-office@ieee.org

To make a gift contact us at

supportieee@ieee.org